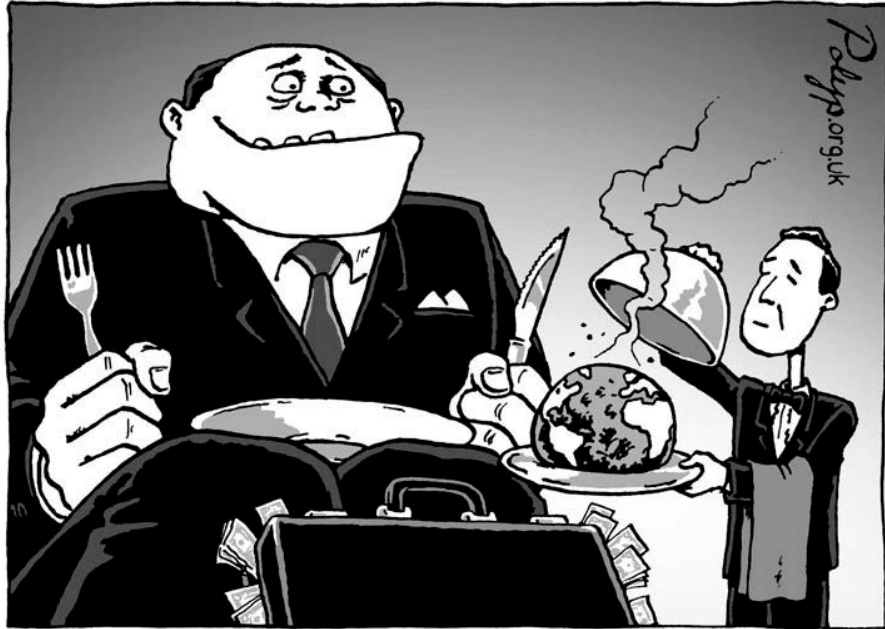


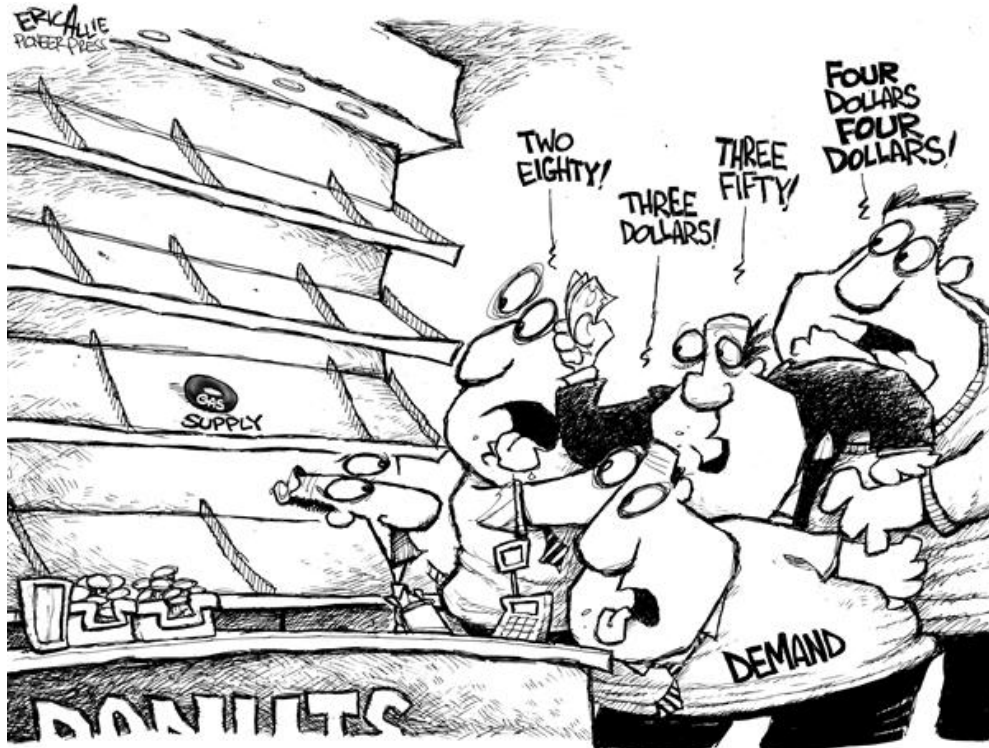
Unit 1 – The Basic Economic Problem



What you should know:

- economic problem
- factors of production
- opportunity cost
- resource allocation
- choice
- production possibility curves.

Unit 2 – The Allocation of Resources



What you should know:

- market and mixed economic systems
- demand and supply analysis
- price elasticity
- market failure
- social and private costs and benefits.

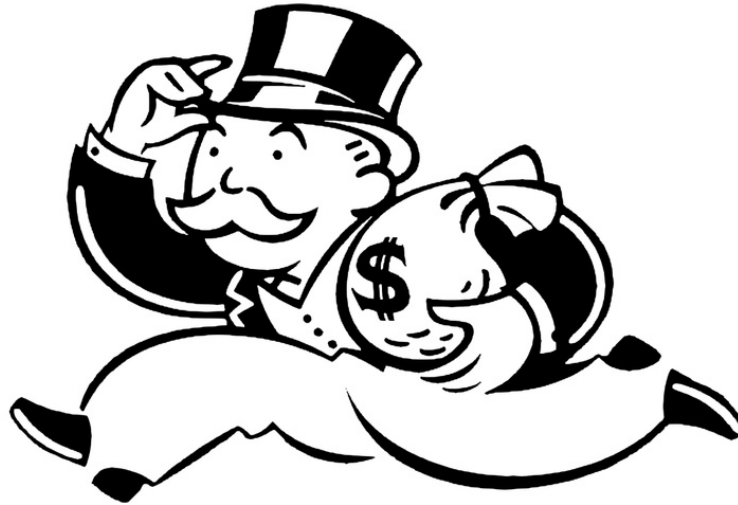
Unit 3 – The Individual as a Producer, Consumer & Borrower



What you should know:

- money and banks
- individuals: jobs and wages
- trade unions and specialisation
- reasons for spending, saving and borrowing
- why spending, saving and borrowing patterns differ

Unit 4 – The Private Firm as a Producer and Employer



What you should know:

- types and sizes of business organization
- demand for factors of production
- costs and revenue
- profit maximisation and other business goals
- perfect competition vs monopolies
- advantages and disadvantages of increased scale.

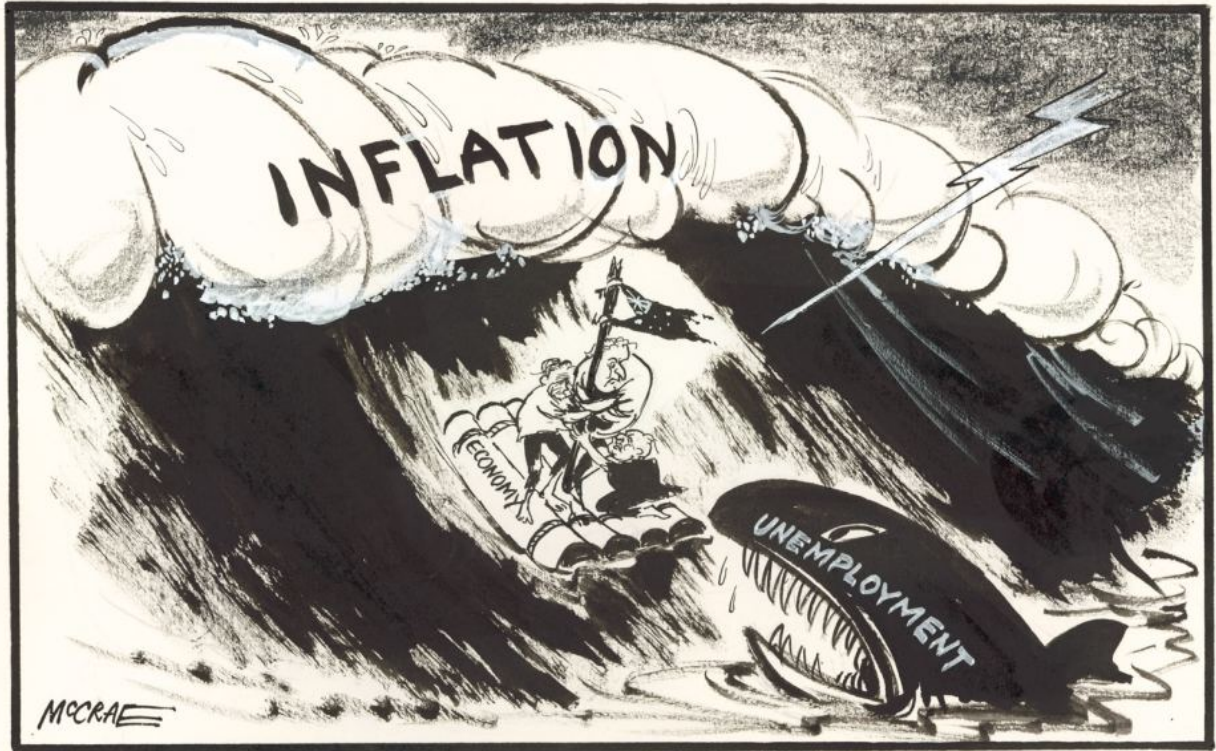
Unit 5 – The Role of the Government in an Economy



What you should know:

- government as a producer and an employer
- aims of government economic policy
- fiscal, monetary and supply-side policies
- types of taxation
- possible policy conflicts
- government's influence on private producers.

Unit 6 – Economic Indicators



" ' CAN'T YOU THINK OF SOMETHING EXCEPT 'IT'S SINK OR SWIM' ? "

What you should know:

- price indices
- inflation and deflation
- employment and unemployment
- GDP, economic growth and recession
- GDP and other measures of living standards.

Unit 7 – Development Economics



What you should know:

- developed and developing countries
- absolute and relative poverty
- alleviating poverty
- population growth
- differences in living standards.

Unit 8 – International Aspects



What you should know:

- specialization
- current account of the balance of payments
- current account deficits and surpluses
- exchange rate fluctuations
- protectionism and free trade.